

funding guidelines

Shine Bright Community Investment Program Sunova Credit Union | Brio Insurance

Looking for funding for an event or project can be a long process. We hope to make things a bit easier for you by providing clear guidelines and criteria.

At Sunova Credit Union and Brio Insurance, we pride ourselves on supporting organizations and events in and around our communities. However, each year we seem to receive more and more requests (far more than we have funds to support). Due to the volume of request, we are only able to provide support to initiatives that best align with our focus areas.

Eligibility

We provide support to registered charities, not-for-profits, educational institutions, and community groups that:

- Support the wellness of the individuals involved in at least one of our key focus areas.
 - Mental and emotional wellness
 - Financial wellness
 - Physical wellness
- Create a positive impact in a community where we do business.
- Provide exposure to at least 100 individuals over the course of the sponsorship.
- Present a well-thought-out plan for the program, event, or initiative that includes measureable goals, valuable recognition and marketing opportunities, a realistic allocation of resources, and a clear evaluation plan.
- Have an opportunity for Sunova or Brio Insurance staff to volunteer / participate.
- Are open to working with Sunova or Brio Insurance on an ongoing basis and are committed to fulfilling sponsorship promises and following up with us to report on results.
- Can show appropriate financial and organizational stewardship.

Please note: preference is given to organizations that are members of Sunova or clients of Brio Insurance.

Ineligibility

Through our community investment program we will not provide funding to the following:

- Religious or sectarian organizations
- Organizations that discriminate against race, gender, age, religion, or lifestyle
- Political organizations or candidates
- Individuals (sponsoring one athlete, artist, or student)
- For-profit businesses
- Third-party or travel fundraising
- Wedding socials
- Debt reduction campaigns
- Capital campaigns

We will also not consider applications that:

- Are incomplete
- Are controversial in nature
- Did not come through our website application form

How to apply

To apply for a sponsorship with Sunova Credit Union or Brio Insurance, please fill out the sponsorship application on the respective company's website.

We review sponsorship applications twice a year. In order for your application to be considered, we need to receive it before the corresponding deadline.

January 31 – for events between April 1 – September 30

July 31 – for events between October 1 – March 30

Note: All funding and in-kind requests must be made using our online forms. We will not accept or consider emailed or paper applications.